



# Messiah Baptist Church of Grand Rapids

[MBCGR.ORG](http://MBCGR.ORG)

# MBCGR

## OUR HISTORY:

- ▶ We have **132 years** of building community and providing holistic restoration of lives
- ▶ We have **132 years** in the same trusted location where members and community have come for hope and help

## OUR PRESENT:

- ▶ We are a **Black Church in Beer City**
- ▶ We are surrounded by businesses and neighborhood developments that do not satisfy the needs of our congregation/constituents in our community

## OUR COMMUNITY:

- ▶ Families are being displaced, priced out of stable housing, having to make difficult choices of food vs rent, experiencing staggering incident rates of mental and physical health issues

## OUR CHARGE:

- ▶ Strengthen our position as viable community advocates
- ▶ Expand our commitment to assist the community via our benevolence efforts
- ▶ Use the successes of the Yellow House - as a model for planning a larger endeavor

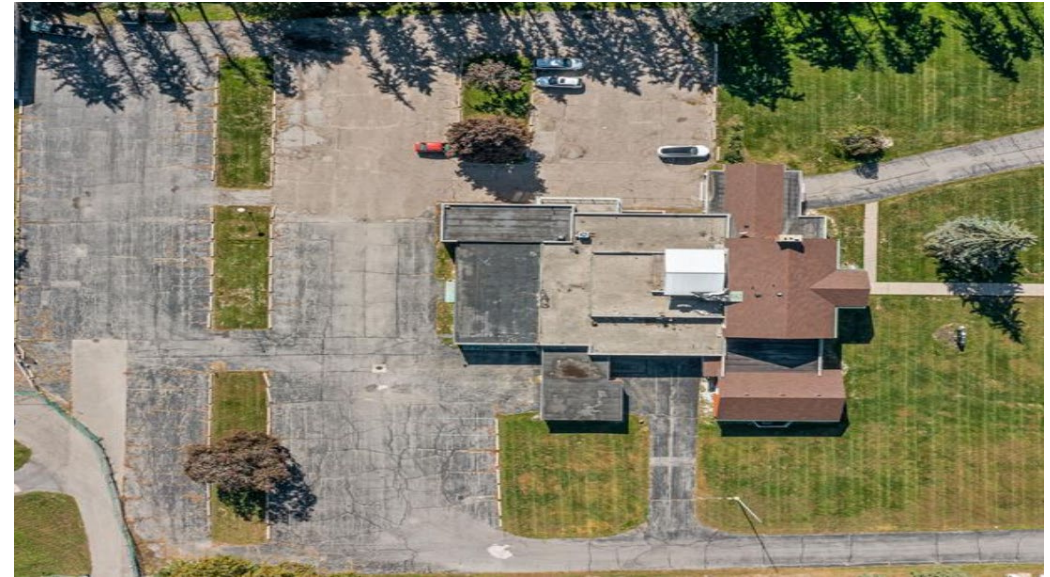
# MVillage

**Mission:** To Bridge the gap of access to resources and growth for individuals experiencing multiple types of disparities.

**Vision:** Create stable housing opportunities for displaced residents in SE Grand Rapids.

**Operating Principles:** Integrity, Respect, Love, Collaboration, Advocacy, and Stewardship

# M VILLAGE



- Black Owned property for over 30 years
- 2.8 acres – includes two adjacent properties
- Selling price \$1.3 Million

# M VILLAGE BARRIERS

# M VILLAGE BENEFITS

## ▶ **WORK!**

- ▶ Property Management Planning Needs
- ▶ Challenges of moderate-income population
- ▶ MBCGR Debt-free Status shifted
- ▶ Short and Long-Term costs
- ▶ MBCGR still has to operate
- ▶ Collaborative work requires compromise
- ▶ Flying the plane and fixing it simultaneously
- ▶ Fear!

## ▶ **GOD ORDAINED!**

- ▶ Short and Long-Term Identity confirmed
- ▶ Congregational Trajectory established
- ▶ Promotes Partnership & Teamwork
- ▶ Restores hope within the community
- ▶ Develops our Faith
- ▶ Establishes our leadership stance in GR for the Black Community
- ▶ We've been saving and are positioned for such a time as this!

# M VILLAGE – The Timeline for Phase 1

1 - 3 Months

Complete purchasing process

4 - 12 Months

Research & Data Collection

Conceptual design approvals

Cost estimation & Analysis

Community Outreach & Forums

Complete Grant Applications

Crowd Funding Campaigns

Create Budgets for Phase 2

# M VILLAGE – Our assignment

God has provided the vision. We have a huge assignment ahead of us.

We must:

- ✓ Trust in ourselves and the process.
- ✓ Start building the framework together.
- ✓ Be resilient and resourceful.
- ✓ Be agile and flexible as we move through uncharted territory.
- ✓ Be creative and dream big dreams.
- ✓ Differentiate ourselves from other housing developments.

# M VILLAGE – Our teams

**Executive Oversight team** – Manage planning and implementation processes of project

**Research team** - Collect historical and current data on gentrification and other disparities in GR

**Construction team** – Contribute expertise in areas of zoning, engineering, CAD, building codes and construction cost analysis

**Property Management team** – Manage relations with clients, support property access and maintenance needs

**Collaboration team** – Locate and engage with local, gov't and private funding sources

**Finance team** – Manage and record all accounting responsibilities for the project. Maintain reporting and financial analysis records

**Marketing & Communications team** – Lead communication, promotion and planning of project related marketing efforts – crowd funding, community forum, etc.

**Documentation team** – Fully track and document all project details



# M VILLAGE – Our teams continued

## **Not sure which team is the best fit for you? No worries!!**

We want everyone to have an opportunity to be involved in this exciting endeavor. Please share with us any of your areas of interest, expertise, business background, etc. and we will get you on the proper team.

Example: are you proficient with Excel spreadsheets, Microsoft Teams, project management software? Do you enjoy event planning, making phone calls, administrative support, etc.? Whatever it is - just let us know.

**PLEASE PRINT – THANK YOU**

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**YOUR NAME:**

**YOUR CONTACT INFO:**

**Team(s):**

# M VILLAGE – Q & A

What excites you most about M Village?

What are your fears about this project?

How can M Village serve our community in ways that other developments do not?

What would you want historians to write about M Village?

What are willing to do to make M Village successful?



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